

“

We are looking  
for 40 YOUNG  
Entrepreneurs &  
Chief Executive  
Officers UNDER 40  
who have excelled  
in a wide range  
of industries.

”

**40**RTY  
UNDER  
**FORTY UNDER 40 AWARDS**



**EDITION 7 | 1st September 2023**  
**De Icon Event Center**

**Celebrating  
Forty Achievers  
& Emerging Leaders  
Under 40 Years**

# "PROPOSAL"

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# OUR BRANDS



# ABOUT

**T**he Forty under 40 Award is to identify, honor, and celebrate a cross-section of the nation's most influential and accomplished young business leaders under the age of forty from a wide range of industries we cover, who are committed to business growth, professional excellence, and community service and have risen up the ranks of their companies or industries at a relatively young age as a result of this.

We believe that putting the spotlight on these young achievers will not only celebrate them but also build a strong platform for them by giving a voice and opportunities to the next generation of industry pacesetters while building a positive attitude in our youth to strive for excellence at a tender age.

Year after year, we have seen outstanding individuals of trailblazers strive hard with dedication and perseverance by overcoming challenges and economic instability. These are the people we want to award.

Our Awarding Board is seeking outstanding entrepreneurs, executives, managers, and professionals in the public and private, and non-profit sectors and will recognize attributes such as achievements in business, experience and innovation, vision, leadership, and community involvement.

Our categories cover a wide range of all the various sectors you can think of, ranging from banking and finance, energy, family business, agriculture, theatre and arts, journalism, fashion, law, sports, event management, health, technology, and innovation amongst others.

# PURPOSE

**T**o recognize and celebrate 40 emerging leaders under the age of 40 who demonstrate or impact personally and/ or professionally through their exceptional leadership.

- To identify projects and individual achievements that have enabled young achievers to set them apart from their competitors and have produced clear and compelling value, return on investment, and other relevant results.
- To encourage our upcoming youth that excellence and success can be achieved at a very tender age.
- To recognise and celebrate 40 emerging leaders under the age of 40 who demonstrate or impact personally and/ or professionally through their exceptional leadership.





# ELIGIBILITY

To be eligible, candidates must be a Ghanaian, living and doing business in Ghana.

1. Nominees with repeat submissions will have no advantage over those with one nomination. The selection process is not swayed by the number of nominations an individual receives.
2. Nominations can be anonymous and letters of recommendation are not required.
3. Nominee must still be under the age of 40, or 40 in the year of event.
4. Nominee must be an Entrepreneur or Chief Executive officer, Co-Founder, C.O.O of a company.









## Award Category

1. Banking and finance
2. Health and wellness
3. Human Resource and development
4. Education
5. Insurance
6. Investment and Pensions
7. Law
8. Government and Government Agencies
9. Manufacturing
10. Logistics and Supplies
11. Real Estate Development / Construction
12. Sales and Marketing / Advertising / Communications
13. Technology and Innovation
14. Mining and Natural resources
15. Agriculture and Agro processing
16. Food /Catering and Beverage
17. Energy/Oil and Gas
18. Theatre and Arts
19. Fashion
20. Architecture / Design / Decor
21. Hospitality
22. Safety and security
23. Transport / Automotive
24. Community Development
25. Philanthropy and Non Profit
26. Sports
27. Aviation
28. Consultancy and Professional services
29. Family business
30. Media (Digital and Social)
31. Event Management / Planning
32. Shipping and Maritime
33. Journalism (Radio / TV / Newspaper)
34. Printing / Press and Publishing
35. Music & Entertainment
36. Telecom and Mobile / Software Development
37. Social enterprise and Community Development
38. Beauty and Lifestyle
39. Authorship and Creative Writing
40. Travel and Tourism





# Awarding Board

Our Awards are carefully managed to guard the credibility and ensure its sustainability. Our partners include AC Nielsen, Ministry of Transport and Ministry of Petroleum and Ministry of Trade, Ministry of Business Development.

The Awards are supervised by a board of eminent Ghanaians comprising of the following:



» PROF. DAVID ATTA-PETERS | CHAIRMAN



» PROF. NANA ESSILFIE CONDUAH



» DR. FIDELIA DAKE



» DR. ATO. CONDUAH



» DR. KEN KWAKU

## The Award Process

The following levels of supervision, authentication and validation will be implemented to guard the credibility of the awards.

1. Nominations by a competent and independent research committee. Request for data from nominated companies and persons. Vetting of data and report writing by a technically competent committee.
2. Awarding Board / Public voting (based on Award category). All individuals shortlisted will be notified directly. Shortlisted candidates or finalists will be published in Dailies.
3. Winners are finally announced at the Award ceremony.





## Why Attend

Participating in the Forty under 40 Awards is one of the fastest routes to wide recognition of your achievements. Finalists and winners will benefit from extensive media coverage; wide exposure in the investment community; and enhanced peer recognition.

1. Recognise and Showcase individual's activities and achievement in the past year
2. Gain individual and company recognition in the world of business
3. Unwind after a challenging year
4. Reward individual efforts in a high-profile, cost effective setting
5. Interact with industry players on issues of mutual interest
6. Bridge gap between entrepreneurs, executives, managers and professionals in the public, private and non-profit sectors companies
7. Advertise company product and services
8. Conduct business in a relaxed and fun networking environment.

The Awards represent a cross-section of individuals of excellence from a wide range of industries we cover who are ahead of their age.

### UNDER 40 CHAMPIONS SUMMIT

The Under 40 Champions Summit is an educational and networking event for the finalist. It is expected to gather over 100 Entrepreneurs and Chief Executives under 40. The Summit offers participants a one-day retreat in order to gain new perspective on their businesses. It also serves as a networking event for the industry's present and future leaders.

The conference aims at putting the spotlight on these young achievers by building a strong platform and giving a voice and opportunities to the next generation of industry pacesetters while building the positive attitude to strive for excellence.





# Why Sponsor

Forty under 40 provides a networking platform for young entrepreneurs. We are committed to supporting the development of business relationships and we will make every effort to promote this aim when we partner with you in a sponsorship.

Your firm will have top priority in terms of time, exposure and opportunity before, during and after the events. The event offers you and your company the opportunity to market yourself and build image awareness as well as gain maximum exposure by becoming a sponsor of these events.

During the exhibition and Awards Gala, we aim to create a professional business atmosphere, which provides guests and sponsors, with a comfortable and relaxing environment

## SPONSORSHIP OPTIONS

in which they can develop the contacts that lead to future transactions and long-term alliances.

1. Platinum, Gold and Silver packages
2. Drinks sponsorship
3. Award Naming Rights
4. For sponsorship contact Richard Abbey Jnr at [info@40under40awards.com.gh](mailto:info@40under40awards.com.gh) or call 0244469369







## TIME LINES











# SPONSORSHIP

## PLATINUM PACKAGE

1. Title Sponsorship
2. Database sharing with sponsor.
3. Branding of cocktail and networking section.
4. Presentation of awards by representative from your company.
5. Speaking rights of 5 minutes during the event which brings together over 200 guests.
6. Branding of venue.
7. Title name for subsidiary events/associated activity.
8. Five award naming rights.
9. Full page advertisement /profile in the awards ceremony brochure.
10. Mention of principal sponsor in all media relations activities.
11. Mention of principal sponsorship during the launch of finalists.
12. One complimentary table for 10 people of the award ceremony.
13. One complimentary place at the high table at the ceremony.
14. Logo imposition on live stream of events.
15. Exhibition slot at the UNDER 40 Champions Summit.
16. Access to event photography and special interview segment.
17. Sponsor status on website, electronic flyers and nomination forms.
18. Company's commemorative brochures and literature on each table.
19. Sponsorship award and certificate.
20. Opportunity to network with senior industry figures, rising stars as well as influential guest.

**GHC 100,000**



# **GOLD PACKAGE**

1. Branding of cocktail and networking section.
2. Presentation of awards by representative from your company.
3. Speaking rights of 5 minutes during the event which brings together over 200 guests.
4. Branding of venue.
5. Two award naming rights.
6. Full page advertisement /profile in the awards ceremony brochure.
7. Mention of principal sponsor in all media relations activities.
8. Mention of principal sponsorship during the launch of finalists.
9. One complimentary table for 10 people of the award ceremony.
10. Logo imposition on live stream of summit.
11. Exhibition slot at the UNDER 40 Champions Summit.
12. Access to event photography and special interview segment.
13. Sponsor status on website, electronic flyers and nomination forms.
14. Company's commemorative brochures and literature on each table.
15. Sponsorship award and certificate.
16. Opportunity to network with senior industry figures, rising stars as well as influential guest.

**GHC 80,000**

# SILVER PACKAGE

1. Branding of cocktail and networking section.
2. Presentation of awards by representative from your company.
3. Branding of venue.
4. One award naming rights.
5. Full page advertisement /profile in the awards ceremony brochure.
6. Mention of principal sponsor in all media relations activities.
7. Mention of principal sponsorship during the launch of finalists.
8. One complimentary table for 5 people of the award ceremony.
9. Exhibition slot at the UNDER 40 Champions Summit.
10. Access to event photography and special interview segment.
11. Sponsor status on website, electronic flyers and nomination forms.
12. Company's commemorative brochures and literature on each table.
13. Sponsorship award and certificate.
14. Opportunity to network with senior industry figures, rising stars as well as influential guest.

**GHC 50,000**



# AWARD NAMING RIGHTS

This Rights gives your company the opportunity of title ownership of a particular award category. Thus the Award is named after the company. Company benefits from logo on projected screen at the event and on the Crystal Plaque. Naming rights is limited to certain categories only. Offer is limited for one year.

**GHC 25,000**

# DRINK RECEPTION PACKAGE

This offers a company the opportunity to sponsor drinks/cocktails reception at the start of the awards ceremony.

**GHC 25,000**



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